



PUBLIC HEARING NOTICE

Notice is hereby given that the City Council of the City of New Rochelle, New York, will hold a Public Hearing on Tuesday, January 13, 2015, at 7:30 P. M., in the Council Chamber, City Hall, 515 North Avenue, New Rochelle, New York, relative to the Code of the City of New Rochelle, Chapter 270, Signs. The proposed changes include the definition of “Feather Signs” under the category of “Defined Phrases.”

Changes to the Code of the City of New Rochelle are proposed when language is found that is incorrect, redundant, contradictory, and unnecessary or when blatant omissions in the text are identified.

The proposed legislation is as follows:

ORDINANCE AMENDING CHAPTER 270, SIGNS, OF THE CODE OF THE CITY OF NEW ROCHELLE.

WHEREAS, periodically, changes to the Code are proposed by staff when language is found in an ordinance that is incorrect, redundant, contradictory or unnecessary; and

WHEREAS, staff has identified the following sections of the Code where changes are necessary; now, therefore,

BE IT ORDAINED by the City of New Rochelle:

Section 1. § 270.2 Word usage; definitions, of Chapter 270, Signs, of the Code of the City of New Rochelle is hereby amended as follows:

§ 270.2 Word usage; definitions.

B. Defined phrases. As used in this chapter, the following terms shall have the meanings indicated:

FEATHER SIGN

A wind sign in the shape of a feather typically attached or affixed to the ground with a metal rod.

Section 2. § 270.4 Restrictions, of Chapter 270, Signs, of the Code of the City of New Rochelle is hereby amended as follows:

§ 270.4 Restrictions.

B. Wind and feather signs shall be prohibited in all zones, except as temporary signs for a new business or for an existing business at a new location in which case they shall be permitted for a period of time not to exceed 60 days following the initial opening of a new business or the relocation of an existing business to a new location. Wind and feather signs shall not be permitted in the right of way.

I. No sign shall be painted, attached, pasted, covered, wrapped or applied directly on to the exterior of a building or structure except by permit and for an agreed time period.

Section 3. § 270.8 General requirements, of Chapter 270, Signs, of the Code of the City of New Rochelle is hereby amended as follows:

§ 270.8 General requirements.

H. Notwithstanding anything to the contrary contained in this chapter,

(1) No more than one wall sign per use shall be permitted on each street frontage of any building at the level of the first floor, except that no sign shall be permitted on the side of any building abutting a residential zoning district.

(2) No more than one wall sign shall be permitted on each frontage of any building above the level of the first floor and no sign shall be permitted on the side of any building abutting a residential zoning district.

(3) Where a building has signs on multiple frontages above the level of the first floor, all signed frontages must display identical signs.

[2](4) One detached directory sign per lot shall be allowed in a multiuse complex. Dimensions shall be no larger than 15 feet high, seven feet from the ground to the bottom of the sign and a maximum of 40 square feet in area.

Section 4. § 270.23 Table of Permitted Signs, of Chapter 270, Signs, of the Code of the City of New Rochelle is hereby amended as follows:

§ 270.23 Table of Permitted Signs.

(The **Table of Permitted Signs** is located at the end of this chapter.)

Section 5. § 270.24 Existing Signs, shall be added to Chapter 270, Signs, of the Code of the City of New Rochelle as follows:

§ 270.24 Existing Signs.

- A. All existing signs and awnings shall be properly maintained, clean and free from defects, both structurally and aesthetically.

- B. All illuminated signs shall be maintained structurally, aesthetically and shall be properly illuminated.

By order of the City Council dated December 2, 2014, pursuant to Resolution No. 189 duly adopted.

All persons interested are invited to attend said Public Hearing or submit written communications to the City Clerk at or before the Public Hearing.

Bennie F. Giles, III, City Clerk