

From: Lisa Davis, Business Ambassador
November 30, 2018

New Rochelle Business Newsletter - November, 2018

Hello Business Owners,

I offer thanks to all the businesses that help make New Rochelle ideal – for your passion for your business and the strength of your commitment to the City! This month's newsletter asks for your participation in an important focus group and shares some useful information; but mostly celebrates businesses in New Rochelle!

Employer Focus Group Needs Your Input

Special invitation for New Rochelle Businesses:

Council Member Jared R. Rice and the Westchester Community Foundation invite you to a convening of employers in New Rochelle to hear about your hiring needs, how you engage with the workforce development system in New Rochelle, and to obtain your input on what is needed to train and prepare workers for job opportunities at your companies that will meet your current and future business goals.

Please join us at:

The New Rochelle Employer Experience: Talent and Hiring Needs Focus Group

Wednesday, December 5th from 12:30 pm to 2:00 pm

New Rochelle City Hall

515 North Ave

Room B-2

New Rochelle, NY 10801

[REGISTER HERE](#)

Parking Changes

The new pay machines are being installed throughout the City. As the single head meters are removed on a block by block basis, parkers can pay with the consolidated pay machines and an online app, simplifying payment for users and maintenance for the city. Attached are the instructions for using the pay machines for your reference.

The City is again offering 2 hours free holiday parking in the following lots (not on street) for the month of December:

- City Hall
- Library
- Library South
- Maple Ave
- Prospect
- Centre/Huguenot
- Garden South
- North Ave
- Lawn Ave
- Union Ave.
- Bayard St.



Additionally, with the influx of diners at the restaurants on Division Street and nearby, a new valet parking process will soon be in place on Division St. near Westchester Place.

Featured Business Program

Congratulations to the newest Featured Businesses in New Rochelle!

Consign it on Main
Pizzeria La Rosa
Liebman's
The Curtain Shop
Escape Latino
Brightway, The Ramirez Agency

Residents and visitors look for the pins on Featured Business storefronts across New Rochelle. You can also find these arts, retail, dining, and service businesses on the Ideally Yours website at <https://www.ideallynewrochelle.com/work-here/featured-business-program/>, on the Wi-Fi kiosks coming across the City, and via the Burbio.com calendar.

As part of the City's ambitious redevelopment plan, all New Rochelle businesses are invited to apply - at no cost - to the Featured Business Program, coordinated by the City's Department of Development. Featured businesses will receive increased visibility online and will have free access to tools to expand their marketing reach to residents and visitors. One of the tools is [Burbio.com](https://www.burbio.com) which streams school and community event calendars from New Rochelle and surrounding communities through a website, iPhone and Android app. Burbio has an audience of thousands of tech-savvy parents who use the service to keep track of what is going on in their lives and it's a great way to promote your business' special events and programs to this audience.

If you are interested in becoming a featured business, apply on the [Featured Business page](#). Businesses will qualify based on 5 criteria that demonstrate customer appeal, commitment to excellence, and compliance with all City ordinances.

Congratulations!

- To **Montefiore Cardiology Center** on their grand opening at 20 Cedar St.



- To **Hurley's Steakhouse and Pub** on their grand opening at 15 Division St.



- A special THANK YOU to these businesses that contributed to the annual Community Thanksgiving



- And another special THANK YOU to the **Chamber of Commerce** for organizing the Thanksgiving parade and to all the businesses who participated!
Congratulations to Frank Miceli of **Minuteman Press** who served as Grand Marshal!



Advertise at the New Rochelle Train Station

Are you missing out on some free advertising? Every day over 5,000 commuters pass through the New Rochelle train station. We have a brochure rack for registered New Rochelle businesses and the information goes out very fast. We need brochures or menus to keep the rack full. The best size is a 3x8 portrait printed on cardstock paper. If you want to drop off brochures, please give them to the concierge at the train station or bring them to City Hall for my attention.

For more information on any of these topics, please contact me. If you do not wish to receive this newsletter in the future, please reply with Unsubscribe in the subject line. Thank you.

Sincerely,

Lisa Davis
Business Ambassador
City of New Rochelle
914-654-2189

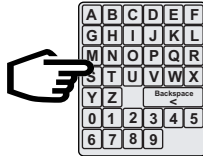


INSTRUCTIONS

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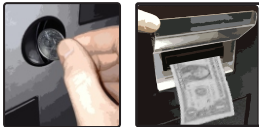
1

ENTER LICENSE PLATE NUMBER,
THEN PRESS GREEN BUTTON



PAY

INSERT
CASH



EACH COIN ADDS TIME
NO REFUNDS
NO CHANGE GIVEN

2

INSERT CARD FACE UP
AND REMOVE QUICKLY

OR



\$1.00 MINIMUM

PRESS  VALUE BUTTON
TO ADD MORE TIME

PRESS

3

PRESS GREEN BUTTON
TO COMPLETE TRANSACTION
RECEIPT IS OPTIONAL

