

Davis, Lisa

From: Davis, Lisa
Sent: Monday, January 28, 2019 12:29 PM
Subject: Business Newsletter - January, 2019
Attachments: workshop 022819.pdf; Tax Workshop.jpg

Hello Business Owner,

Welcome to a new year – and new opportunities to drive business success. Working with the New Rochelle Chamber of Commerce, we are scheduling a full complement of training and workshops to help business owners. The details for the first two are below. Other topics will include financing, social media marketing and more. If you have ideas about a topic you would like to attend or present, please let me know.

Also, remember to register your business by Jan. 31 if you have not already done so. Submitted registrations will be processed over the next few weeks.

Free Business Workshops

Free Tax Workshop: Learn how the biggest tax reform in 30 years will affect your business

Tuesday, January 29, 2019

6:00 – 8:00 pm

At Ground Floor Coworking, 547 North Ave.

See flyer for more details

RSVP today to info@newrochamber.org

Free Business Workshop: “Refining Your Concept”

Do you have a creative idea you want to turn into a profitable business?

Feb. 27, 2019

6:00 – 8:00 pm

At First Source Referral Center, 247 North Ave.

Register at westchester.score.org

Annual Business Registration and Renewal

All New Rochelle business owners are reminded that **annual registration or renewal** for New Rochelle’s Retail Business Registration Program must be completed by January 31, 2019.



All retail businesses are required to register and all other businesses are encouraged to do so. The information collected will help the City:

- Create a comprehensive business directory
- Provide important contact information in the event of an emergency
- Provide notification of community events, seminars, etc.
- Encourage tourism to New Rochelle
- Collect valuable demographic information for grants and funding.

In 2018, registered businesses attended free business education sessions and received valuable communications about resources available to help grow their businesses. Registered businesses are also eligible for the city's free Featured Business program, providing them opportunities for co-marketing and promotion and access to marketing tools.

There is ***NO FEE*** to register or renew but annual registration or renewal is required for retail businesses and encouraged for all others. Annual renewal or registration must be completed by **January 31, 2019**.

To register or renew visit www.newrochelleny.com/business and select Register Here. If it is the first time you are registering, select Apply Online. If you have registered in the past, select Renew / Update and then follow the prompts.

New Rochelle Businesses in the News

Three Stories from Main Street, New Rochelle

<https://www.ideallynewrochelle.com/three-stories-you-should-know-from-main-street-new-rochelle/>

8 Cultural Destinations That Are Worth Leaving New York City

via Thrillist: https://www.thrillist.com/lifestyle/new-york/cultural-destinations-that-are-worth-leaving-new-york-city?utm_source=email&utm_medium=social-media&utm_campaign=5006872

Westchester restaurant owner pays it forward to help a local food pantry

via LoHud: <https://www.lohud.com/story/life/food/restaurants/2019/01/10/new-rochelle-pizza-donation-food-pantry/2523128002/>

10 Best Places for Mac & Cheese in New York

Via Best Things NY: <https://bestthingsny.com/mac-and-cheese/>

8 ways New Rochelle is trying to attract millennials

Via LoHud: <https://www.lohud.com/story/news/local/westchester/new-rochelle/2019/01/11/8-ways-new-rochelle-trying-attract-millennials/2523650002/>

The Incoming Student's Guide to College in New Rochelle

Via Westchester Magazine: <http://www.westchestermagazine.com/What-to-Do-Where-to-Eat-College-Student-New-Rochelle/>

Weekends are for Brunch

Via Westchester magazine: See Alvin and Friends http://www.westchestermagazine.com/Westchester-Magazine/January-2019/Weekends-are-for-Brunch/?utm_campaign=Newsletter%20-%20WM%20-%20News&utm_source=hs_email&utm_medium=email&utm_content=69246526&hsenc=p2ANqtz-82iDHfivY8HAUokE_d9jG-arNeiAwqcmv5LXzYTcdp0AIQ32Rpn03rOXBI58f_i1dsoYIJGrQYo-gZ8226uD28BARaQ&hsmi=69246526

Where, How, And When To Order Super Bowl Chicken Wings

Via Westchester Magazine – See Smokehouse Tailgate Grill

<http://www.westchestermagazine.com/Blogs/Eat-Drink-Post/February-2016/Where-How-And-When-To-Order-Super-Bowl-Chicken-Wings/>

Congratulations to these *new* New Rochelle Businesses



We welcome the new **Phenix Salon Suites**, located at 77 Quaker Ridge Road. This is the newest of over 240 Phenix locations, the first Phenix in Westchester and the first “salon suite” type business in New Rochelle. Phenix offers an opportunity for salon professionals to more easily run their own business, and convenience for customers. See [photos](#) of their grand opening

New Rochelle also has a new restaurant at 17 Anderson St. **Smoke & Spice N.Y. Grill** offering top-quality Caribbean and American cuisine officially opened its doors for business in the New Roc City area on Friday, Jan. 18.

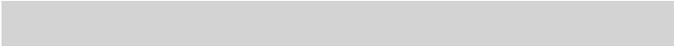


And congratulations to one of New Rochelle's most inspirational community leaders, **Mariano Rivera**, on being the first MLB player in history to be unanimously elected to the Hall of Fame.



Advertise at the New Rochelle Train Station

Are you missing out on some free advertising? Every day over 5,000 commuters pass through the New Rochelle train station. We have a brochure rack for registered New Rochelle businesses and the information goes out very fast. We need brochures or menus to keep the rack full. The best size is a 3x8 portrait printed on cardstock paper. If you want to in station or bring them to City Hall for my attention.



For more information on any of these topics, please contact me. Thank you.

Sincerely, Lisa Davis
Business Ambassador
City of New Rochelle
914-654-2189





Tax Workshop

Tuesday, Jan. 29th

6:00pm

ground floor 
COWORKING

547 North Ave, New Rochelle, NY 10801

Presented by Mercilee Dixon, EA, CTRS of Sia Tax Relief



SiaTAXRELIEF

*free yourself from IRS fears and worries!*TM

The new tax law, commonly called Tax Cuts and Jobs ActTM, is the biggest federal tax law change in over 30 years. Learn how some of the tax law changes affect small business owners, including:

- How the 2017 Tax Reform Allows Bigger, Faster Business Car Deduction
- How the 2017 Tax Reform attacks home mortgage interest deductions
 - How to convert personal vehicle to business and deduct up to 100%
- How to qualify for the new 20 percent deduction for business Income
 - How to use the new expanded section 179 deduction

We will also cover how to get an extension of time to file and pay your income tax and avoid the IRS Failure-to-file and Failure-to-pay penalties. rsy.

RSVP by 1/28 to: info@newrochamber.org



Refining Your Concept



AN INTERACTIVE WORKSHOP PRESENTED BY THE NEW ROCHELLE CHAMBER OF COMMERCE AND THE CITY OF NEW ROCHELLE

*Do you have a creative idea you want
to turn into a profitable business?*

Natasha Roukos
**SCORE Westchester co-chair &
Former IBM Exec**

Will Review:

- *What it takes to be successful*
- *Develop your business idea*
- *Understand the value of your ideas*
- *Build your business concept: Product, Services, Cloud or Combination*

**Thursday, February 28th
6-8 PM**

**First Source Referral Center
247 North Ave, New Rochelle**

Register at westchester.score.org
(914)948-3907



Westchester