

**Minutes Summary of the Regular Meeting of the New Rochelle Corporation for Local Development (CLD)**  
held on Wednesday, January 25, 2023 at 7:40 pm in City Hall, Council Conference Room

Present: Ivar Hyden, Vice Chair  
Howard Greenberg, Secretary  
Robert Balachandran, Treasurer  
Felim O'Malley, Member  
Jordanna Davis, Member  
Kathleen Gill, Esq., City Manager, Member

Absent: Amy Moselhi, Member

Also Present: Adam Salgado, CLD Executive Director, Commissioner of Development  
Lisa Davis, Economic Development / CLD Manager  
Jorge Ventura Ovalles, Director of Economic Development  
Matt Dudley, Transaction Counsel, Harris Beach

**CLD Meeting was called to order by Vice Chairman Hyden. Roll Call was taken.**

**Announcements:** None

**Minutes:** A motion was made by Mr. Balachandran and seconded by Ms. J. Davis to approve the December 21, 2022 Minutes; and was unanimously approved.

**Election of New Chair Person**

Mr. Hyden stated that as set forth in the Corporation's Certificate of Incorporation, the Directors of the Corporation shall be the members of the New Rochelle Industrial Development Agency and are appointed by the City Council as provided in § 908-b of the General Municipal Law. Earlier in January, the City Council appointed Kathleen Gill, the new City Manager, as a member of the Agency.

Mr. Hyden nominated Ms. Gill to fill the role of chairperson that became vacant with the retirement of Charles Strome at the end of December, 2022.

The Board engaged in question and comment. A motion to approve was made by Mr. Balachandran and seconded by Mr. O'Malley. All in favor, the motion passed.

**Arch Street Communications Contract – Resolution**

Mr. Salgado stated that the resolution before the Board is to authorize a one-year extension of the existing agreement with Arch Street Communications, Inc. for the purposes of providing marketing services including campaign development, website updates and maintenance, social media and other marketing tools in support of multi-disciplinary branding strategies. The cost not-to-exceed \$135,000 will be available in the Corporation's Marketing budget line item through a transfer from the fund balance.

The Board engaged in question and comment. A motion to approve was made by Mr. Balachandran and seconded by Mr. Hyden. All in favor, the motion passed.

## **Kingdom Community Consultants Black History Month Celebration - Resolution**

Mr. Salgado stated that the resolution before the Board is to authorize an agreement with Kingdom Community Consultants LLC to host an event to celebrate Black History month; intended to facilitate and support opportunities for growth, equality and diversity in the City. The free event, “Music of the African Diaspora” will be held on Feb. 18, 2023 at 7 pm at 592 Main St. The expenditure of an amount not to exceed \$25,000 is available in the Tactical Urbanism line item of the 2023 CLD budget.

The Board engaged in question and comment. A motion to approve was made by Mr. Balachandran and seconded by Mr. Hyden. All in favor, the motion passed.

### **New Business/Discussion:**

Ms. L. Davis informed the Board that since the last meeting a payment of \$8,400 was made to Empire AV for the New Rochelle Holiday Market pursuant to the CLD’s Procurement Policy.

**Next Meeting:** February 22, 2023

**Adjournment:** Mr. O’Malley made a motion to adjourn the meeting, seconded by Mr. Greenberg. All in favor, the motion passed.