

March 16, 2018

Hello Business Owners,

The past month brought many exciting activities to New Rochelle. Here is a recap of a few, plus some things to consider as we spring into spring...

Congratulations to New Rochelle's first Featured Businesses

New Rochelle is home to many unique and special businesses. As business ambassador I meet business owners across the city and continue to be impressed by the passion and enthusiasm they show for New Rochelle and for their customers.

The new Featured Business program spotlights those businesses that embody customer value, commitment to excellence and compliance with City ordinances. Featured Businesses are identifiable by a window decal that corresponds to an online map available on the City's website and on the city-wide interactive Wi-Fi kiosks launching soon. Featured Businesses can also receive free access to online tools from Burbio.com and Buxton that further their own marketing reach to residents and visitors.

Thirty six businesses have received the designation; look for the pins in their windows citywide. View the full list, the calendar of activities they are hosting, and explore the map at:

www.ideallynewrochelle.com/Featured-Business-Program/

If you want your business to be considered, submit an application on the same site. All businesses in New Rochelle are eligible to apply at no charge.

New Rochelle Featured Businesses



			
Arts / Entertainment	Food / Dining	Services	Retail
A-Game Sports CHAMP'S BOXING CLUB CrossFit POP Dance Connection Energia FunFuzion @ New Roc City Hong-Ik Martial Arts Jungle Gym Martial Arts New Rochelle Tennis Club Pine Brook Fitness Premier Martial Arts The Rock Club	Deannas Pizza Gemelli's Pizza La Casona Modern Restaurant & Lounge Pop's Espresso Bar Posto 22 Roc N Ramen 914 Westchester Taco Grille	Computer Perfect Ground Floor Coworking Masterpiece Accounting Meachem Tax & Financial Minuteman Press New Rochelle Day Nursery Spencer Creative Group State Farm Insurance SUSA Designs	Backstreet Gallery enchanted flowers Little Beehive Love Music lumia decorators T.F. Andrew Carpet One Talner Jewelers

March 7, 2018

www.ideallynewrochelle.com/Featured-Business-Program

Bisnow event showcased New Rochelle development

Demonstrating the interest and excitement growing around New Rochelle’s massive redevelopment initiative, more than 250 prominent real estate and business professionals gathered as the City of New Rochelle hosted Bisnow’s first-ever New Rochelle event, “The Best of Both Worlds.”

Thank you to **TF Andrew Carpet One** (one of our new Featured Businesses) for allowing the use of your facility for the event and thank you to Oshi Rabin, owner of **Mahlstedt Gallery**, for participating as a panelist.

With 15 projects underway, and the launch of several cutting-edge partnerships and initiatives in formation, New Rochelle’s ambitious downtown redevelopment initiative has made significant headway since kicking off in 2015. See full details:

<http://www.newrochelleny.com/CivicAlerts.aspx?AID=1440>

[Photos](#)



State of the City includes a Taste of New Rochelle

On March 1, speaking to an overflow crowd at the annual State of the City Address, New Rochelle Mayor Noam Bramson pledged to continue a comprehensive, community-wide focus on student safety, while also citing momentum on economic, environmental, and social priorities to affirm confidently that “there has never been better cause for optimism and excitement” about New Rochelle’s future.

More info [here](#)

Preceding the address, local restaurateurs provided a delicious taste of New Rochelle in City Hall’s rotunda. Thank you to:

- **AJ’s Burgers**
- **Beechmont Tavern**
- **Dubrovnik Restaurant**
- **Hand Crafted Catering**
- **La Casona**
- **Popeye’s Louisiana Kitchen**
- **Sage Market and Café**



See more [photos](#)

Restaurant Weeks

Dine Downtown Restaurant Week - NRBID

March 12-15 and March 19-22

\$29 3-course meal

Monday thru Thursday

Hudson Valley Restaurant Week

March 12 - March 25.

New Rochelle restaurants taking part in Hudson Valley Restaurant Week:

- Carlo's Italian Restaurant
- Dubrovnik Restaurant
- Posto 22 Restaurant & Wine Bar

Three-course dinner menus are available for \$32.95. Many of the restaurants are also offering three-course lunches for \$22.95.

For a searchable list of all participating restaurants, click [here](#).



Congratulate!

- **True ChampionZ Martial Arts and Krav Maga** on their [grand opening](#) at 21 Quaker Ridge Road
- **Encore E-Sports** on their [grand opening](#) on March 16 with a ribbon cutting ceremony at 2:30 and opening gaming at 6:00 pm. First egaming center in Westchester County. Located at 538 Main St. 2nd floor, entrance on Division St. South.
- Kemesha Salmon, owner of **TP Toys**, for organizing a [community karaoke event](#) at **Beechmont Tavern** to try and lift spirits around her city following a rash of violence.
- **Colombian House** on their coverage in Westchester Magazine: [“Experience the Diversity of Colombian Cuisine at This New Rochelle Eatery”](#)

Advertise at the New Rochelle Train Station

Every day over 5,000 commuters pass through the New Rochelle train station. We have a brochure rack for registered New Rochelle businesses and the information goes out very fast. We need brochures or menus to keep the rack full. The best size is a 3x8 portrait printed on cardstock paper. If you want to drop off brochures, please give them to the concierge at the train station or bring them to City Hall for my attention.

Think about this...

In an article on [Connect Commercial Real Estate](#), Target CEO Brian Cornell recently told CNBC's Squawk Box, "The winning retailers of the future are going to combine great physical assets with the ease that comes along with that digital interaction." Though he also noted, "For the foreseeable future, the majority of U.S. retail sales will still take place at stores."

For more information on any of these topics, please contact me. If you do not wish to receive this newsletter in the future, please reply with Unsubscribe in the subject line. Thank you.

Sincerely,

Lisa Davis
Business Ambassador
City of New Rochelle
914-654-2189

